

ADVERTORIAL (PUBLIREPORTAGE)

PUBLICIZE YOUR CONTENT ON OUR PLATFORM

Let the public know how they can benefit from your products and services thanks to an article on **JournaldeMontreal.com**. Perfect for search engine optimization (SEO).

100% CLIENT CONTENT

The screenshot shows a web page from Journal de Montréal. The article is titled "Dénicher son appartement" and is a Publireportage for Kangalou. At the top, there is a banner for a contest: "CONCOURS GAGNE UN AN D'APPART". The article text discusses criteria for choosing an apartment, such as proximity and amenities. A "Trouve-le sur kangalou" button is placed within the article text. A sidebar on the left contains various news categories like "ACTUALITÉ", "SPORTS", and "SPECTACLES".

1 Article, photos and/or videos provided by the client*

2 Mention of «publireportage» at the beginning of the article.

3 Client's clickable logo at the top of the article

4 Ad formats in the article

Exclusive advertising placement in the article

* The text of the advertorial must be approved by the brand.

* Option of having your article written by a freelance journalist.

> Disaster check by the client (1 round).