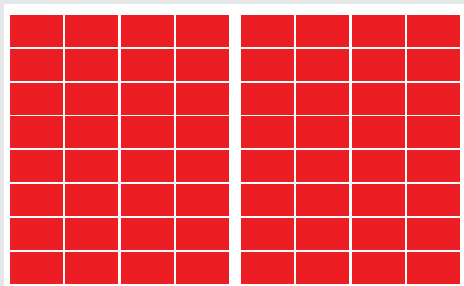
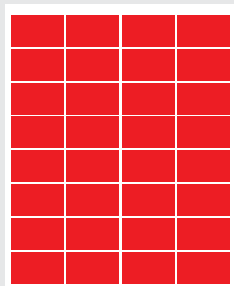


FORMATS

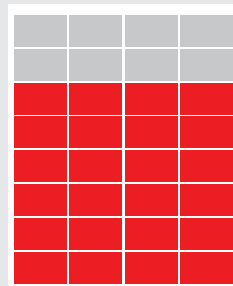
REGULAR EDITION



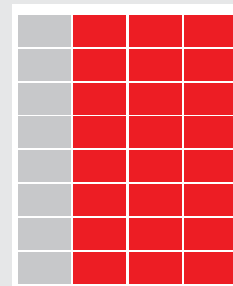
DOUBLE PAGE
W 21" X H 12.57"
W 53.34 X H 31.92 cm



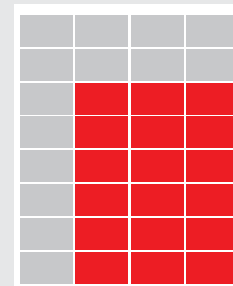
FULL PAGE
W 10.25" X H 12.57"
W 26.03 X H 31.92 cm



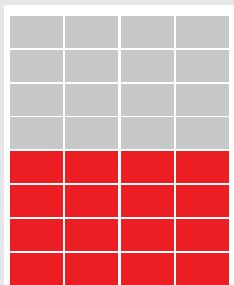
3/4 OF A PAGE, HORIZONTAL
W 10.25" X H 9.43"
W 26.03 X H 23.95 cm



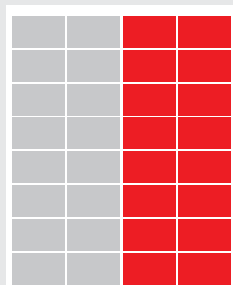
3/4 OF A PAGE, VERTICAL
W 7.62" X H 12.57"
W 19.35 X H 31.92 cm



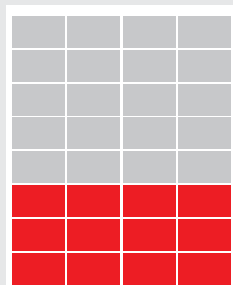
JUNIOR PAGE
W 7.62" X H 9.43"
W 19.35 X H 23.95 cm



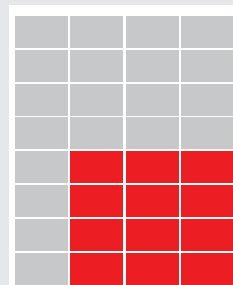
HALF-PAGE, HORIZONTAL
W 10.25" X H 6.29"
W 26.03 X H 15.97 cm



HALF-PAGE, VERTICAL
W 5.04" X H 12.57"
W 12.80 X H 31.92 cm



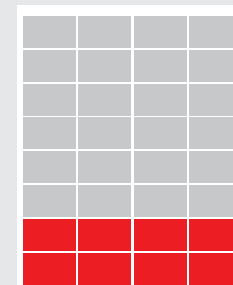
1/3 OF A PAGE, HORIZONTAL
W 10.25" X H 4.71"
W 26.03 X H 11.97 cm



1/3 OF A PAGE
W 7.62" X H 6.29"
W 19.35 X H 15.97 cm



1/3 OF A PAGE, VERTICAL
W 5.04" X H 9.43"
W 12.80 X H 23.95 cm

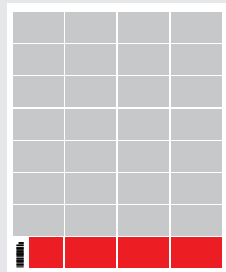


QUARTER-PAGE, HORIZONTAL
W 10.25" X H 3.14"
W 26.03 X H 7.97 cm

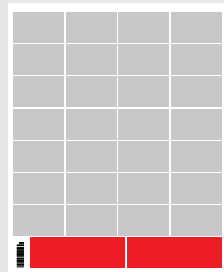
Contact your representative or call us at 418 683-1573, extension 2380 to find out about our promotions and special rates.

FORMATS

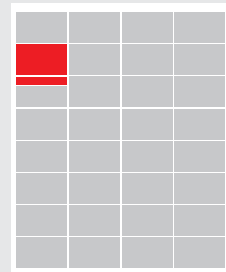
REGULAR EDITION



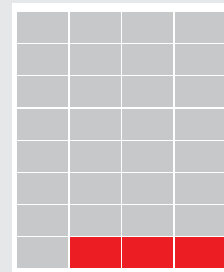
FRONT-PAGE BANNER
W 9.8125" X H 1.5625"
W 25 X H 4 cm



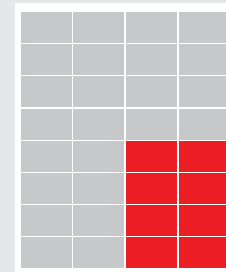
FRONT-PAGE HALF BANNER
W 4.8125" X H 1.5625"
W 12.3 X H 4 cm



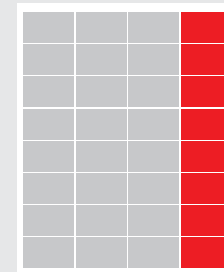
FRONT-PAGE BIG BOX*
W 2.4688" X H 2.125"
W 6.243 X H 5.5 cm



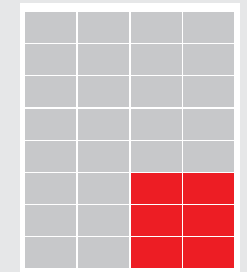
PAGE 2 BIG BOX
W 7.62" X H 2.14"
W 19.35 X H 5.44 cm



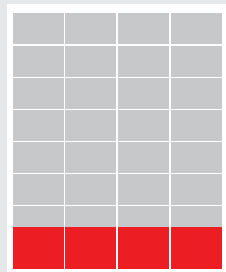
QUARTER-PAGE
W 5.04" X H 6.29"
W 12.80 X H 15.97 cm



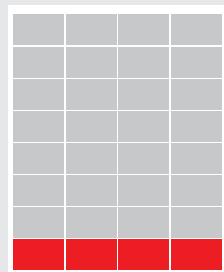
QUARTER-PAGE, VERTICAL
W 2.46" X H 12.57"
W 6.24 X H 31.92 cm



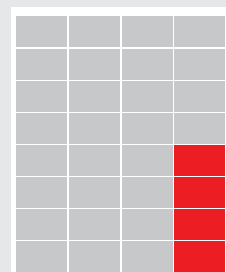
1/6 OF A PAGE
W 5.04" X H 4.71"
W 12.80 X H 11.97 cm



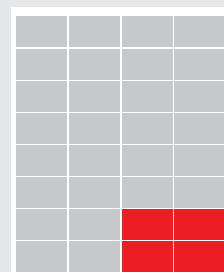
GRAND BANDEAU
W 10.25" X H 2.14"
W 26.03 X H 5.44 cm



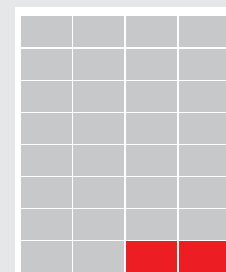
1/8 OF A PAGE (SMALL BANNER)
W 10.25" X H 1.57"
W 26.03 X H 3.99 cm



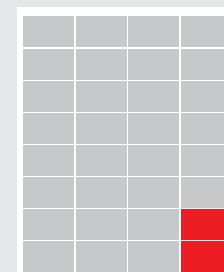
1/8 OF A PAGE, VERTICAL
W 2.46" X H 6.29"
W 6.24 X H 15.97 cm



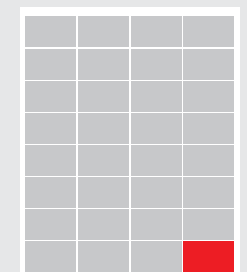
1/8 OF A PAGE
W 5.04" X H 3.14"
W 12.80 X H 7.97 cm



BUSINESS CARD, HORIZONTAL
W 5.04" X H 1.57"
W 12.80 X H 3.99 cm



BUSINESS CARD, VERTICAL
W 2.46" X H 3.14"
W 6.24 X H 7.97 cm



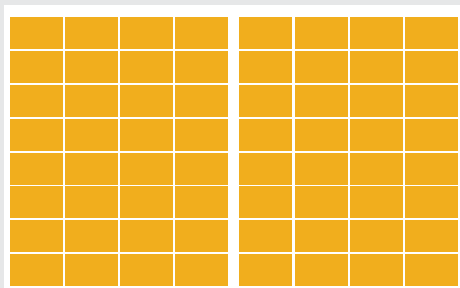
MODULE
W 2.46" X H 1.57"
W 6.24 X H 3.99 cm

* These ads positions could change if a major event would happen in the news.

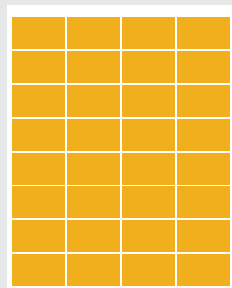
Contact your representative or call us at 418 683-1573, extension 2380 to find out about our promotions and special rates.

FORMATS

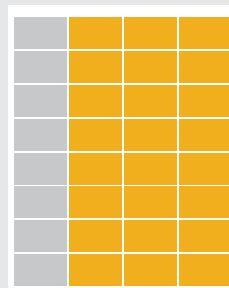
cahier
weekend + **CASA**



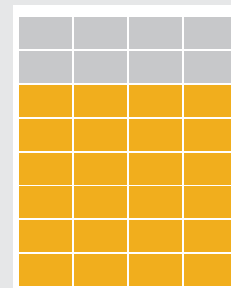
DOUBLE PAGE
W 20.5" X H 11.43"
W 52.07 X H 29.03 cm



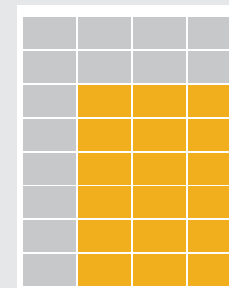
FULL PAGE
W 10" X H 11.43"
W 25.40 X H 29.03 cm



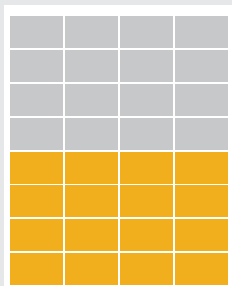
3/4 PAGE, VERTICAL
W 7.5" X H 11.43"
W 19.05 X H 29.03 cm



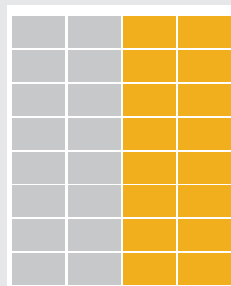
3/4 PAGE, HORIZONTAL
W 10" X H 8.57"
W 25.40 X H 21.76 cm



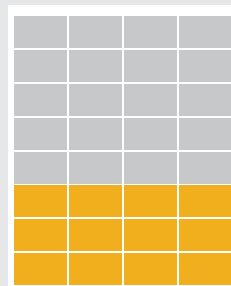
JUNIOR PAGE
W 7.5" X H 8.57"
W 19.05 X H 21.76 cm



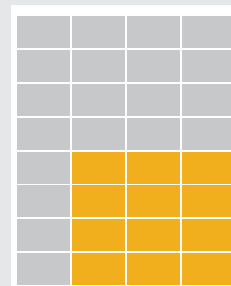
HALF-PAGE, HORIZONTAL
W 10" X H 5.71"
W 25.40 X H 14.50 cm



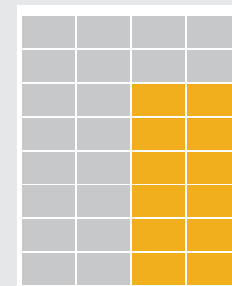
HALF-PAGE, VERTICAL
W 4.97" X H 11.43"
W 12.62 X H 29.03 cm



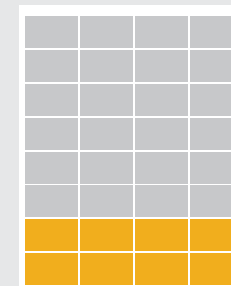
1/3 OF A PAGE, HORIZONTAL
W 10" X H 4.29"
W 25.40 X H 10.89 cm



1/3 OF A PAGE
W 7.5" X H 5.71"
W 19.05 X H 14.50 cm



1/3 OF A PAGE, VERTICAL
W 4.97" X H 8.57"
W 12.62 X H 21.76 cm

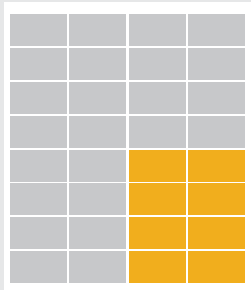


QUARTER-PAGE, HORIZONTAL
W 10" X H 2.86"
W 25.40 X H 7.26 cm

Contact your representative or call us at 418 683-1573, extension 2380 to find out about our promotions and special rates.

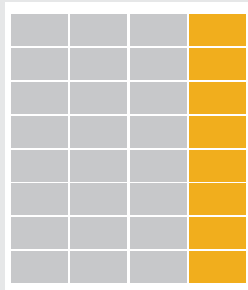
FORMATS

cahier
weekend + **CASA**



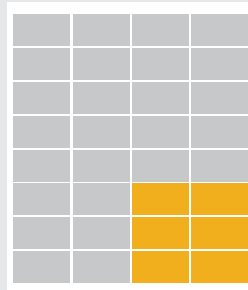
QUARTER-PAGE

W 4.97" X H 5.71"
W 12.62 X H 14.50 cm



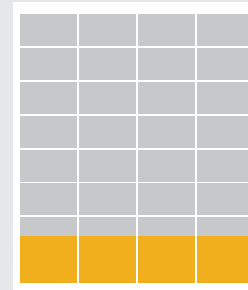
QUARTER-PAGE, VERTICAL

W 2.43" X H 11.43"
W 6.17 X H 29.03 cm



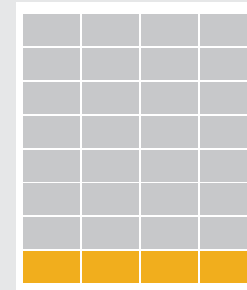
1/6 OF A PAGE

W 4.97" X H 4.29"
W 12.62 X H 10.89 cm



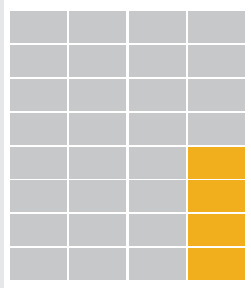
LARGE BANNER

W 10" X H 2.14"
W 25.40 X H 5.44 cm



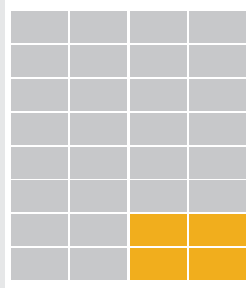
1/8 OF A PAGE (SMALL BANNER)

W 10" X H 1.43"
W 25.40 X H 3.63 cm



1/8 OF A PAGE, VERTICAL

W 2.43" X H 5.71"
W 6.17 X H 14.50 cm



1/8 OF A PAGE

W 4.97" X H 2.86"
W 12.62 X H 7.26 cm

Contact your representative or call us at 418 683-1573, extension 2380 to find out about our promotions and special rates.