

2016 **MEDIA KIT**
MOBILE APP/FORMATS

**LE JOURNAL
DE MONTRÉAL**

Le journal
qu'on aime
lire



FORMATS

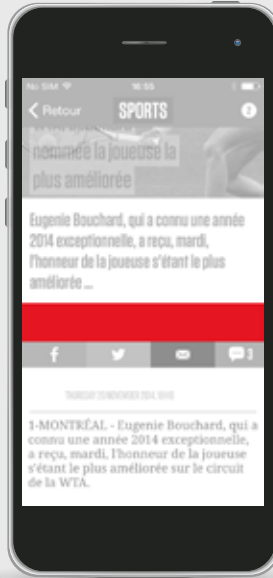


ios

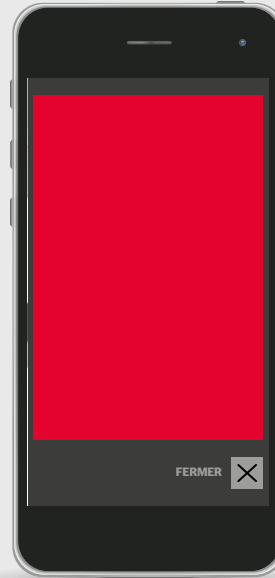
Big box
300 x 250



Mobile leaderboard
320 x 50



Interstitial
320 x 480 and 640 x 960



Android

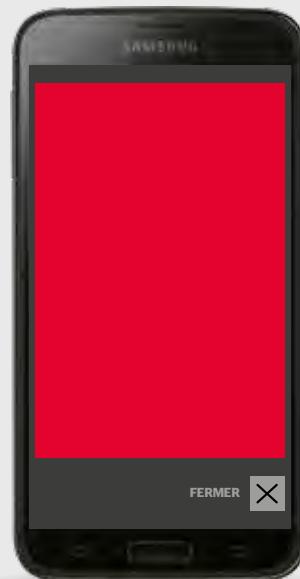
Big box
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Available for devices using Android and iOS and devices compatible with Android applications.