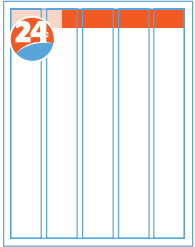
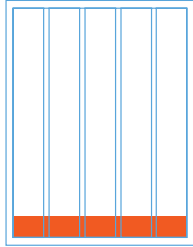


Modular formats

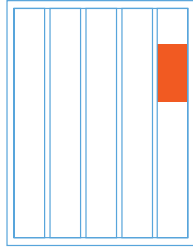
TOP FRONTSPICE BANNER*
10" x 1,429"



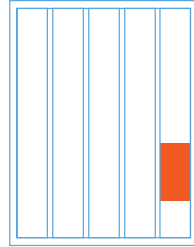
LOW FRONTSPICE BANNER
10" x 1,65"



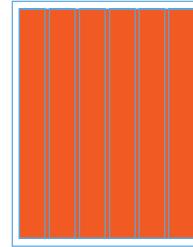
TOP FRONT PAGE HALF BANNER
1,874" x 3,47"



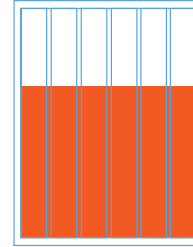
LOW FRONT PAGE HALF BANNER
1,874" x 3,47"



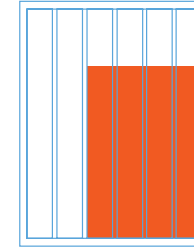
FULL PAGE
10" BY 11,43"



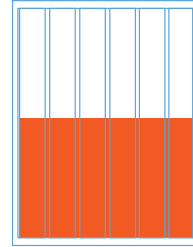
2/3 PAGE
10" BY 8,289"



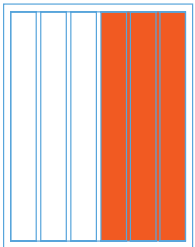
DIGEST
6,625" BY 9"



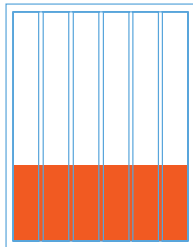
1/2 HORIZONTAL
10" BY 5,67"



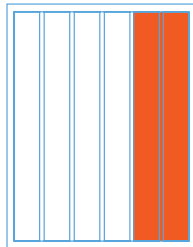
1/2 VERTICAL
4,937" BY 11,43"



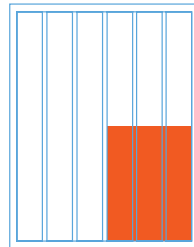
1/3 HORIZONTAL
10" BY 4"



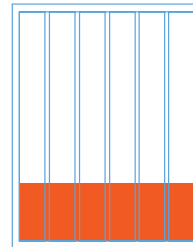
1/3 VERTICAL
3,25" BY 11,43"



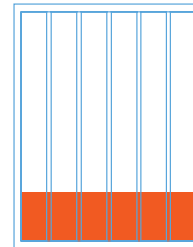
1/4 VERTICAL
4,937" BY 5,67"



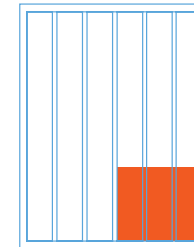
1/4 HORIZONTAL
10" BY 2,9"



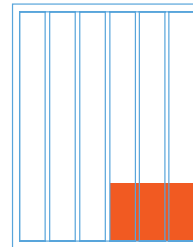
SECTION BANNER
10" BY 2,75"



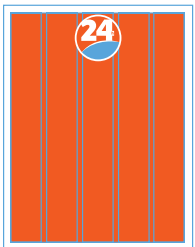
1/6 HORIZONTAL
4,937" BY 4"



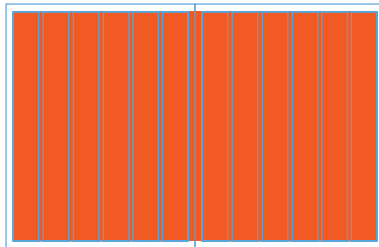
1/8 HORIZONTAL
4,937" BY 2,9"



COVER WRAP**
10" BY 11,43"

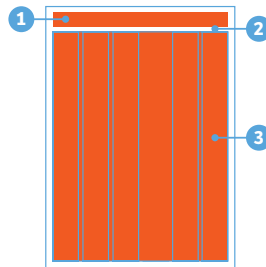


DOUBLE CENTREFOLD SPREAD, INCLUDING GUTTER
20,75" BY 11,43"



MAXI FOLIO AND FULL PAGE***

- 1. **HEADER BLOCK:** 10" BY 0,8"
- 2. **SAFE ZONE:** 10" BY 0,5"
- 3. **AD:** 10" BY 11,43"



*** TOP FRONTSPICE BANNER**

2.8 in. security margin zone without text or logo.

**** COVER WRAP: 24 HEURES LOGO**

Text and any publicity images must not interfere with the 24 Heures logo. The 24 Heures logo must not be integrated into the ad or modified so as to become part of it. The area reserved for the 24 Heures logo = 3 inches by 3 inches (THE ORANGE AREA IS THE PART THAT CAN BE USED FOR CLIENT ADVERTISING.)

***** IMPORTANT NOTE CONCERNING THE MAXI FOLIO FORMAT**

This area corresponds to the spot where the rolls catch the paper during the printing process. This means that images printed AT THE TOP OF THE PAGE THAT ARE PART OF A FULL-PAGE SPREAD will have a slight ink streak, the visibility of which will depend on ink viscosity and coverage. For this reason, we do not recommend putting text in this area.

